



Understanding Un-Conference

Traditional/Conventional Conference

- Familiar **format**
- **Pre-arranged** place and time
- Common **theme**
- Often **Keynote** and Closing Speakers
- Pre-determined **sessions** and speakers
- PowerPoint and Keynote **presentation**
- Sometimes includes **discussion**

Un-Conference

- Shift in **format**
- **Pre-arranged** place and time
- Participant-Driven
 - Participants' **Theme** of Choice
 - Can have **Keynote** and/or Closing Speakers
 - Participant created **sessions**
 - Participants as **facilitators**
 - **Discussion/Share-Based**
Participants flow freely between sessions, during sessions, according to interests –

Rule of Two Feet

The UnGuide



HOW IT WORKS:

★ Discussion Based

- Power is its participants
- *Not* just expertise, but experience
- Participants come Ready with Questions and Ready to Share

★ Content by Attendees

- Topics come from interests/needs of participants
- Sessions Built From Popular Topics
- Unconference Organizers will group like topics
- Topics with most interest will be arranged as a schedule on the Session Board

★ Sessions Facilitated by Participants

- Facilitators are **NOT Presenters**
 - Lead introductions (name, position, interest in this topic); all share
 - Open with question on topic for discussion
 - Keep discussion going (ask more questions as necessary)
 - Share Take-Home Resource, Links, or Materials

Participants “Vote With Their Feet”

- The “Rule of Two Feet”
 - Participants are free to come and go from sessions as desired
 - If not connecting to current discussion session
 - If more interested in another, based on its message feeds